ATMOSPHERE AND WELL-BEING: HOSPITALITY LIGHTING FROM LEDVANCE

OCTOBER 2019
LIGHTING EXPERTISE IN ALL ITS FACETS

Light accentuates, highlights, shapes and structures rooms. Harmonious and atmospheric lighting is an essential design element for an inviting ambience and personal well-being, and acts a company’s calling card.

Not only can you see good lighting but you can also feel it. Create an unforgettable experience for your guests with the right lighting concept which provides a unique atmosphere, inviting your guests to stay.

With its comprehensive product portfolio and complete lighting know-how, LEDVANCE is your ideal partner for all lighting requirements in the hospitality industry. Our expertise and experience also includes other fields of application.

GREAT LIGHTING FOR GREAT GUESTS
WELCOMING, EFFECTIVE AND ATMOSPHERIC

OUR EXPERTISE FOR YOU IN SO MANY PLACES

Hotels and resorts, restaurants and bars, amusement parks, cruise ships, wellness and fitness centers, spas, cinemas and theaters

INDOOR LIGHTING
— Hotel rooms
— Restaurants and bars
— Lobbies and corridors
— Conference rooms and offices
— Sanitary facilities
— Safety lighting

OUTDOOR LIGHTING
— Car parks
— Facades
— Walkways and outdoor facilities
DECORATIVE AND FUNCTIONAL HIGHLIGHTS FOR THE RIGHT LIGHTING MOOD

A long-term professional in lighting hotels and restaurants, LEDVANCE can support you with a particularly broad product portfolio and property-specific planning to bathe your rooms in brilliant light – perfectly matched to the needs of your guests and employees.

— **LED luminaires**: spotlights, downlights, wall and ceiling luminaires, decorative pendant luminaires, outdoor luminaires and much more for exceptional lighting design.

— **LED lamps**: decorative LED filament lamps, innovative GLOWdim lamps, efficient LED tubular lamps and many other types for atmospheric lighting.

— **LED strips and components**: even more flexible lighting solutions for ambience and general lighting with LED strips and lighting control systems.

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IN THE HOTEL ROOM: LIGHTS ON AND RELAX

The guestrooms should radiate atmosphere and relaxation. Good hotel room lighting structures the room, enhances the design and underlines comfortable living.

INDIRECT LIGHTING
LED strips gently brighten the room, creating a cozy atmosphere.

SMART FUNCTIONS
GLOWdim LED lamps provide a particularly warm light and cozy atmosphere when dimmed down.

ATMOSPHERIC ROOM LIGHTING
Dimmable LED spotlights for lighting to suit your requirements.

PLEASANT AMBIENCE
- Light as a feel-good factor for guests
- Balanced combination of general and accent lighting
- Multi-functional lighting for different purposes: living, working, sleeping and relaxing
A COMFORTABLE EXPERIENCE – LEDVANCE LIGHTING SOLUTIONS

1 SWIVEL LED RECESSED SPOTLIGHTS
Pretty functional and flexible: with LED spotlights you can provide lighting and design accents in the hotel room.

2 VINTAGE LED LAMPS/LUMINAIRES
Very atmospheric, subtle and aesthetic: high-quality retro design meets LED technology, creating a special setting.

3 FLEXIBLE LED STRIPS
Creative lighting design in any shape: LED strips are integrated into the architecture and subtly enhance the room.

4 LED LAMPS WITH SPECIAL FUNCTIONS
Dim the light color and create an even warmer ambience with OSRAM GLOWdim technology.

Bathroom: lighting solution with LED strips cleverly integrated into the ceiling creates bright background lighting in the bathroom.

Sleeping area: pendant luminaires and LED spotlights – cozy atmosphere through a combination of diffuse light and lighting accents.

Multi-faceted lighting design in the hotel room: indirect, atmospheric over-bed lighting, supplemented by dimmable bedside lamps for reading; bright light for working at the desk.

Living area: indirect lighting and subtle lighting accents to wind down and relax.
IN THE RESTAURANT: LIGHT TO SUIT YOUR TASTE

Light is the key to creating the right atmosphere, whether in a five-star restaurant or a trendy local bar. Subdued accent lighting at tables produces an intimate vibe, while light/dark contrasts help to create an attractive overall spatial concept. Walkways, service areas and other places where activities are carried out are high-functionality zones so they should be brightly lit.

ACCENTING
Swivel-mounted LED spots are directed at the walls to provide indirect lighting in the room.

STAGING
- Flexible accent lighting for the tables
- Interplay between light and shadow using different beam angles and illuminance levels

ATMOSPHERIC LIGHTING AND HIGH FUNCTIONALITY
- Light supports the restaurant concept as a design factor.
- Adequate lighting in the walkways helps ensure reliable table service.
- Balanced combination of general and accent lighting.
- Appetizing effect: light sources with very good color rendering.
IN FOR A TREAT – LEDVANCE LIGHTING SOLUTIONS

1 SWIVEL-MOUNTED LED SPOTS
An extremely clever choice: minimalist styling and great flexibility in lighting design – these small recessed spotlights can be realigned as required.

2 FLEXIBLE RECESSED LED SPOTLIGHTS
Stylish and movable: the compact Spot Vario combines accent and general lighting for full functionality in restaurant settings.

3 PRECISION LIGHTING
Tracklight Spot and Tracklight Spot Compact can be freely positioned along the power rail to create highlights in bars or restaurants.

4 VINTAGE EDITION 1906
Retro is modern: innovative LED technology in special shapes – beautiful light, elegant design and numerous classic lamps and luminaires.

Indirect cove lighting can be used to subtly model the architecture of the room.

Decorative eye-catching lighting blends perfectly with the interior design.
IN THE LOBBY: WELCOMING LIGHT

Reception areas and foyers should be emphasized with light because they are generally the first places that guests see. Combine different types of lighting to create a good effect. Also remember that light should be used to guide guests to where they need to be.

An attractive mix: background, accent, direct and indirect lighting – outstandingly inconspicuous.

Light for emphasis: spotlights highlight the reception desk, while lighting strips on the ceiling make the area inviting.

ORIENTATION AND STAGING: LEDVANCE LIGHTING SOLUTIONS

1. GENERAL AND ACCENT LIGHTING EVEN IN HIGH LOBBIES
   High-intensity swivel spotlights (1, 2 or 3-lamp versions).

2. HIGH VISUAL COMFORT AT RECEPTION
   Low-glare general lighting and white light color – adjustable from warm to cold.

3. FLEXIBLE AND ADAPTABLE
   Rotates through 350° and also tilts for fully adjustable lobby lighting.

4. INDIRECT AND DIRECT CONTOUR LIGHTING
   LED strips provide discreet accent lighting or bright light for the entire room – depending on the luminous flux.
CONFERENCE ROOMS: PROFESSIONAL LIGHTING

Flexibility is what’s needed here: different types of luminaire, various light colors, direct and indirect light in combination with a lighting control system can cover a wide range of meeting situations and activities.

HIGHLIGHTING OUR EXPERTISE – LEDVANCE LIGHTING SOLUTIONS

1 WORK LIGHT
Designer pendant luminaires with state-of-the-art lighting technology: direct and indirect light from one luminaire for optimum lighting at conference tables.

2 GENERAL LIGHTING
Fully focused on the task at hand: wide-beam downlights provide very bright and uniform light.

3 ACCENT LIGHTING
Modern design and exciting lighting effect: tilt and swivel spotlights provide special accents and highlight the room architecture.

4 CEILING LIGHTING
Excellent glare-free panels provide high visual comfort at laptops and PCs in meetings.

ATTENTION AND WELL-BEING
- The direct light from the pendant luminaires supports focused working at the conference table
- Indirect light contributes to a pleasant atmosphere

ADJUSTABLE LIGHTING
- Tilt and swivel luminaires provide focused lighting and enable flexible room design

Bright and uniform lighting in the conference room through LED strips or LED panels can increase concentration in meetings.
ANCILLARY AREAS: FUNCTION MEETS DESIGN

Ancillary areas such as corridors, elevators and car parks require bright and functional lighting which blends stylishly into the overall design – because guests should always feel comfortable.

FUNCTIONAL HIGHLIGHTS
Task-based lighting provides orientation, particularly highlighting the space at the same time.

ATTRACTION LIGHTING POINTS
THE WAY

1 CORRIDORS AND ELEVATORS
The right balance between bright lighting and special lighting accents points the way and makes waiting times particularly pleasant.

2 CAR PARKS
Lighting design as bright and uniform as possible with no dark zones provides easier orientation and above all a feeling of safety.

3 OUTDOOR AND WELLNESS AREAS
These areas should be sufficiently lit especially during night-time use; but they also offer ideal potential for exciting highlights.

Downlight Alu
Damp Proof
Outdoor Up Down

PRACTICAL AESTHETICS
Pleasant atmosphere, optimum orientation, yet attractive lighting design.
INTERIOR DESIGN WITH MODERN LED TECHNOLOGY

Case study Radisson Blu Hotel Frankfurt In the “Modern Serenity” and “Classic Monochrome” suites the lighting solution is part of the sophisticated interior design concept.

LEDVANCE SPOT

LED spotlights as warm white accent lighting in all areas effectively enhance the modern interior.

LEDVANCE LED-STRIPS VINTAGE EDITION 1906

Stylish lighting accents – installed as mirror lighting, the OSRAM Globe LED lamps with PenduLum Pro bases are retro eye-catchers.

Cove lighting with flexible OSRAM LED strips – uses pleasant indirect light to underline the cozy atmosphere.

OUR EXPERTISE –

experienced, pragmatic, goal-oriented
More than 100 years of industry experience meets innovative technology know-how. And renowned lighting projects will boost our practical experience in the future.

OUR SERVICE –

global, competent, project-specific
— Clever lighting design with LEDVANCE luminaires and DIALux and Relux software
— Personal support for implementing a lighting solution from the LEDVANCE team of experts
— International sales network for individual contacts around the globe

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ABOUT LEDVANCE

With offices in more than 50 countries and business activities in more than 140 countries, LEDVANCE is one of the world’s leading general lighting providers for professional users and end consumers. Having emerged from the general lighting business of OSRAM GmbH, LEDVANCE offers a wide-ranging assortment of LED luminaires for a broad spectrum of application areas, intelligent lighting products for Smart Homes and Buildings, one of the largest LED lamps portfolios in the industry as well as traditional light sources.

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